

Dover Park and Rec Commission Meeting Minutes - June 1, 2011

Attendees: N Simms, C Boland, R Oasis, D MacTavish, J Cooney, P Davies

Tom Dixon, Laura Collins – 501c3 nominees

George Doherty, Paul Blanchard, Jay Morton – CPARC Fundraising Committee

CPARC Fundraising:

Still have an awareness issue – need to get the word out over the next four weeks

1. Awareness campaign June 1- June 30: Need a banner in the town center, on tennis courts – stake out the boundaries of the space – need handouts at sports games, etc. – need to make this top of mind...also need to update website. Newspapers – should get an article going for town weekly. Have everything in market by June 7th...will have status meeting in one week
2. Large donor fundraising July 1 – Aug 31: following the end of the school year we will begin reaching out to potential large donors to discuss the project and secure their donations
3. Public fundraising Sept 1 – May 31, 2012: CPARC, subcommittees – main fundraising campaign

501ce3:

Officers: Laura Collins – Treasurer, Tom Dixon – President, Barry Cullen - Clerk

Need to review all 501c3 documents with a non-profit lawyer – G Doherty to provide contact

Subcommittees – Need to staff these committees – jess will send out list of current volunteers and CPARC committee will provide additional names

Meeting next Thursday, June 9th to follow-up on campaign items

Memorial Day Tournament – everything went smoothly – carry in carry out was no problem. Netted \$3,000.

Carry in carry out – need bigger signs...Jess to send reply e-mail regarding complaint...also, will not penalize sports teams for trash left at field (responsibility of DP&R).

Meeting adjourned – First - Simms, Second - Davies, unanimously approved.