Lyme Disease Committee
of the
Board of Health
Dover, MA

Minutes

October 15, 2009

Present: Marlayne Brace, Steve Kruskall, Barbara Roth-Schechter, Matthew Schmid, Paul Tedesco, Tim Holiner, William Herd, Diane Fielding

1. Approval of Meeting Minutes of 9-24-09

2. LD Weblink Progress Report: Diane and Barbara report that the LD link and an LDC link are in place from the BoH site of the Dover Home page. During the meeting, Bill from IT came and assured us that he will provide an additional link to LD directly from the Dover Home page.

3. LD Forum Time lines: The following aspects of the Forum were finalized:
   Location: Dover Town House (Great Hall)
   Date: November 17 at 7:30 to 9:00
   Follow-up survey mailing to be delivered: November 18
   Deadline for return of survey to BoH, collection boxes, town office etc.: November 25

4. LD Forum Agenda
   Speakers and times for presentation/ discussions:
   - Introduction (3 min, Barbara)
   - Tick life cycle (5 min, Marlayne)
   - Managing personal protection against tick bites (6 min, Marlayne)
   - Managing protection of property and pets (6 min, Paul)
   - Correlation between abundance of deer, deer ticks, and incidence of LD (20 min, Barbara)
   - Perspective of a life-time Dover resident (5 min, Matthew)
   - Question and Answer session about all of the above (15 min, All)
   - Clinical aspects of LD, answering questions (30 min, Steve)

4. Discussion of documents for LD Forum
   A. The town-wide survey:
      - The wording was agreed upon and will include 4 questions
- The final draft of the actual survey mailing will be delivered to Diane and Barbara (for review by Barrie Clough) by October 19 – Tim H. Printing will be initiated as soon as possible - Diane

B. Handout for the Forum

- A 3-page handout was agreed upon for final review at the next meeting – Marlayne

5. Advertising activities in preparation of Forum

It was agreed that all of these activities should be as precise as possible, coordinated and conveying the same message.

A. News releases to local papers and Boston Globe West

- Drafts for these will be reviewed at the next LDC meeting - Steve

B. Cable availability and performances

- All aspects of the dsctv will be explored and presented at the next meeting – Matthew

C. Lawn Banner Display in front of town house

- Draft and update will be reviewed at the next LDC meeting – Barbara and Diane

D. Sandwich Boards

- Drafts and updates will be reviewed at the next LDC meeting – Paul

E. “Newsblast” Middle School, ES, HS

- A draft will be reviewed at the next LDC meeting – Marlayne

F. Handouts for Library and other locations (8X11)

- Draft and updates will be reviewed at the next LDC meeting - Barbara